

PROPOSED EASTERN HARBOUR REDEVELOPMENT CONFIDENTIAL QUESTIONNAIRE

1. What is your opinion of the current state of the Eastern Harbour (Lee Breakwater) area for public recreation and enjoyment? Please circle one.

1. Excellent	2. Very good	3. Good	4. OK	5. Poor
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2. How often do you / members of your household use the Eastern Harbour (Lee Breakwater) area currently? Please circle one.

1. Daily	4. Several times a month	7. About once a year
2. Several times a week	5. About once a month	8. Less than once a year
3. About once a week	6. Several times a year	9. Never

3. What do you currently use the Eastern Harbour (Lee Breakwater) area for? Please circle all that apply.

Walking, running, cycling, swimming, fishing, boating/sailing, cafes, looking at the boats/activity, shopping.

Other (please specify):

4. Are there other things you, or other members of your household, would like to use the Eastern Harbour (Lee Breakwater) area for, but cannot at present? Please list below.

1.
2.

5. Would you use the area more if the facilities and access to the water were better? Please circle one.

1. Strongly agree	2. Agree	3. Neither agree or disagree	4. Disagree	5. Strongly Disagree
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6a. Community benefits most commonly identified by the focus groups were as follows. Please rank how much you agree that each benefit helps make the redevelopment worthwhile. Please circle one answer for each benefit.

Connecting the land to the sea, capitalising on Taranaki's unique coastline

1. Strongly agree	2. Agree	3. Neither agree or disagree	4. Disagree	5. Strongly Disagree
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Adding to people's pride in the city and region

1. Strongly agree	2. Agree	3. Neither agree or disagree	4. Disagree	5. Strongly Disagree
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Opening the harbour area up for more public use, for all age groups

1. Strongly agree	2. Agree	3. Neither agree or disagree	4. Disagree	5. Strongly Disagree
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Creating more opportunities for sport and recreation events

1. Strongly agree	2. Agree	3. Neither agree or disagree	4. Disagree	5. Strongly Disagree
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Having a safe haven and associated marina facilities for both local and visiting boats

1. Strongly agree	2. Agree	3. Neither agree or disagree	4. Disagree	5. Strongly Disagree
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Overcoming the congestion on busy days around the marina and walkway

1. Strongly agree	2. Agree	3. Neither agree or disagree	4. Disagree	5. Strongly Disagree
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Tidying up the appearance of the eastern harbour area, making it a nicer place to go

1. Strongly agree	2. Agree	3. Neither agree or disagree	4. Disagree	5. Strongly Disagree
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Complementing other amenities and activities in the city and the Taranaki region

1. Strongly agree	2. Agree	3. Neither agree or disagree	4. Disagree	5. Strongly Disagree
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Please turn over to continue....

6b. Can you identify any *other* community benefits you believe should be dealt with in the redevelopment?

1.
2.
3.

7a. Can you identify any *concerns* for the community which you believe should be dealt with in the redevelopment?

- Item 1.....
- Item 2.....
- Item 3.....

7b. Please rank the importance of any items you have listed in Q7a above.

Item 1

1. Very important	2. Important	3. Moderately Important	4. Of low importance	5. Unimportant
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Item 2

1. Very important	2. Important	3. Moderately Important	4. Of low importance	5. Unimportant
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Item 3

1. Very important	2. Important	3. Moderately Important	4. Of low importance	5. Unimportant
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8. How would you rate the importance of the proposed Eastern Harbour (Lee Breakwater) area redevelopment to the *Taranaki region*? Please circle one.

1. Very important	2. Important	3. Moderately Important	4. Of low importance	5. Unimportant
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9. How would you rate the importance of the proposed Eastern Harbour area development to *you and your household's* recreation and enjoyment? Please circle one.

1. Very important	2. Important	3. Moderately Important	4. Of low importance	5. Unimportant
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10. Assume that an investor/benefactor has some limited funds available for regional projects within Taranaki. How much do you think this investor/benefactor should contribute to the proposed Eastern Harbour Redevelopment as a one-off amount per household? Please circle one.

\$1-20	\$21-40	\$41-60	\$61-80	\$81-100	\$101-120	\$121-140	\$141-160	\$161+	None
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11. Are there any other general comments or feedback you would like to add?

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12. Finally we need some information from you to be able to relate answers to location and type of household. Please circle one answer for each question.

Are you male or female:	Male	Female
Your age group:	Under 20	21-30 31-40 41-50 51-60 61-70 71+
Your ethnic group:	NZ Pakeha/European	Maori Pasifika Asian Other
Your household income:	Under \$20,000	\$20,001-40,000 \$40,001-\$60,000 \$60,000-\$80,000 \$80,001+
The district you live in:	New Plymouth	Stratford South Taranaki

Once you have completed all questions please return it to us in the freepost envelope provided.