

# Enterprise News

## We Have Moved!

Venture Taranaki, together with the Taranaki Chamber of Commerce and Engineering Taranaki, has a new address.

The regional tourism and economic development agency has moved into new premises at 9 Robe St.

The new office, renamed Taranaki House and previously tenanted by Price-WaterhouseCooper, will retain the old telephone numbers and email addresses of staff working for the three separate organisations.

All workshops run by Venture Taranaki will be accommodated in the new offices, with parking available in the pay-and-display carpark next door.

Venture Taranaki chief executive Stuart Trundle says the new offices have come together well and provide better space for the three organisations to operate effectively.

"We are more than pleased with the new office accommodation, and look forward to rejuvenating the city's western CBD fringe as more businesses and organisations strive to be based here," he says.

## VTT Website Launch

Check out our new look website at [www.taranaki.info](http://www.taranaki.info) we hope you will be impressed at the changes we have made!

Over the past six months, we have refined the home pages so that the website offers up-to-date information on everything Taranaki – tourism, economic development, events, film, special projects...you name it, we've covered it!

In addition, those interested in governance can

peruse our new governance service – register your name if you are interested in providing non-executive governance assistance, or if your business would like governance services.

All your favourites are still listed, but are easier to locate – the jobs website, courses, lifestyle, events and specialty pages such as oil and gas.

Let us know what you think of the website as well – we are keen for feedback and suggestions.

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## Immigration Event for Employers, December 3

Desperate to secure skilled workers or new expertise? Considered employing a migrant but thought it too costly both in time and money?

VTT will host the New Zealand Immigration Service's Employer Education Roadshow in Taranaki on November 30, which will present information about how to help alleviate skill and labour shortages in the region.

The event will be tailored to the region's needs, and will also host locally based, related organisations that can help employers.

A local employer and a relocated employee will speak on their experiences of employing migrants/being a migrant worker.

If you are an employer experiencing skills shortage, **DO NOT MISS** this important free opportunity to explore your options.

Invitations and details will be sent out closer to the date, but anyone wanting to register their early interest can contact Carrie Thorne at [carrie@venture.org.nz](mailto:carrie@venture.org.nz) or ph: 06 759 5150.

## Oil and Gas Expo and Conference



### oil and gas specialist technologies

Six local Taranaki Oil and Gas cluster members shared three stand spaces at the New Zealand Oil and Gas 2007 Expo held in New Plymouth on September 12 and 13, with another six having individual stands.

A total of 150 delegates attended the conference, with around 900 people visiting the expo over the two days.

The next Oil and Gas Expo will be held in Perth in 2009, with half the space already booked. For more information visit [www.oilandgas.co.nz](http://www.oilandgas.co.nz)

## Economic Impact of O&G

Taranaki's oil and gas sector indirectly contributes at least \$1 billion to the region's economy and provides close to 3000 fulltime employees, according to a VT-commissioned economic impact assessment.

In the year to March 2006, the sector directly employed 817 fulltime equivalent employees and generated \$741 million of GDP to the Taranaki region, accounting for 17% of the region's total GDP. Taranaki accounts for 90% of all oil and gas sector employment and GDP activity in New Zealand.

"The oil and gas sector is a cornerstone of the Taranaki economy, contributing to the capability and capacity within a number of key industries and businesses in the region," economic development manager Michelle Jordan says.

"The oil and gas sector is a significant export earner. An estimated 85% of output generated in the sector is exported. This is close to 18% of the region's total exports."

To view the assessment, log onto [www.taranaki.info](http://www.taranaki.info) and go to economic impact assessments under "Business".

## Eastern Harbour Redevelopment Survey



Venture Taranaki will this week begin a 1500-resident survey to assess the importance of Port Taranaki's proposed Eastern Harbour redevelopment to the Taranaki community.

The randomly selected survey participants throughout the region will be asked for their views on the current state of the Eastern Harbour area at the port's Lee Breakwater and their opinions about the proposed redevelopment, which includes a recreational marina and further retail development potential.

This survey follows the unmasking of a Venture Taranaki/Port Taranaki proposal for a \$29 million redevelopment of the eastern end of Port Taranaki in May of this year.

Venture Taranaki economic development manager Mi-

chelle Jordan says initial focus group discussions completed in the past few weeks show strong support for the proposed redevelopment.

So if you do receive a questionnaire in the post in the next few weeks we would really appreciate you taking the time to complete it. *And*, if you return your completed questionnaire to us by Friday 16th November, you will go in the draw to win dinner, bed + breakfast for two and a bottle of wine at New Plymouth's Nice Hotel!

For those of you who do not receive one in the post but would still like to have your say, you can download and print the questionnaire from [www.taranaki.info](http://www.taranaki.info). Please complete it and post it back to us. Your feedback is always welcome.

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## 06/07 Annual Review

A movie announcement and the confirmation of New Plymouth's continuing ITU World Cup Triathlon involvement featured at Venture Taranaki's annual review event this week.

In its major presentation of the year, Venture Taranaki showcased the announcement of Taranaki-born Hollywood actress Melanie Lynskey as the female lead in the upcoming Anthony McCarten offbeat contemporary romantic comedy *Show of Hands*, which will start shooting in New Plymouth next month.

VT chief executive Stuart Trundle also confirmed of Taranaki as the venue for Triathlon New Zealand's Festival of Triathlon for 2008, 2009 and 2010.

Approximately 100 Taranaki dignitaries and invited guests attended the event at the Govett-Brewster Art Gallery.

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## Business Mentors

Your business is rolling along and building in success, but there's a few niggling problems that you just can't get on top of. Trouble is, you don't have the time or often the skills needed to fix those problems.

The solution? Maybe your business needs a mentor. Business Mentors New Zealand offers a valuable, confidential service of providing a hand-picked mentor for small businesses that have been trading for at least 12 months and employ less than 25 employees.

Mentors are successful businesspeople who share their ideas and expertise from their personal perspective, offering one-on-one support to fledgling businesses.

For more information, contact Clare on 06 759 7150 or [clare@venture.org.nz](mailto:clare@venture.org.nz)

## Enterprise Training Programme

The second semester of Enterprise Training Programme courses has kick started with two series – the first delving into management and the second into marketing.

A high impact series for the creative sector has also started, with particularly

positive feedback from the wide range of attendees. We still have a few spaces on our financial workshops scheduled for November, so if you would like to learn how to ensure maximum return for your business efforts, please register with Rachel on 06 7595166 or [Rachel@venture.org.nz](mailto:Rachel@venture.org.nz).

## November Export Event—Beachheads

The next Export event planned is an afternoon function tentatively scheduled to be held on November 21. It is likely to consist of presentations from up to four entities connected to export, including a presentation on the NZTE Beachheads programme which Ken Stevens highly recommended. More details will soon be available on VTT's website [www.taranaki.info](http://www.taranaki.info).

## Event Spectaculars!

Don't forget to get your tickets for the Beach Boys concert on November 17 at the TSB Stadium. It promises to be a great night and a fantastic party.

Corporate tickets have also been made available, which include exclusive seating, a delicious meal and special Beach Boys cocktail!

For more information on how to treat your staff or clients to a special corpo-

rate table at the party of the year, contact Melissa Devine at New Plymouth District Council on (06) 759 6060.

And of course the Rocket Man himself, Sir Elton John, comes to the TSB Bowl of Brooklands on December 6 in his only New Zealand performance. This is the chance of a lifetime to see one of the world's best known musicians. A not-to-be-missed event, tickets are available at Ticketek.

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## Annual Report

If you've been wondering what Venture Taranaki has been up to this past financial year, it's easy to find out!

A copy of VT's annual report is now available on our website [www.taranaki.info](http://www.taranaki.info), and details all the activities your region's economic development and tourism promotion agency has been involved in during the 2006/07 year.

There are also reports from the chief executive and the trust chairman, plus a huge range of highlights.

## What do we do?

If you would like to find out more about what VTT does or how we might be able to assist you and your business, please go to our website [www.taranaki.info](http://www.taranaki.info)

On the reports page you will find a service directory which details most of our services which you can download and print.

## Contact Us

To contact us please phone reception on 06 7595150, email [info@venture.org.nz](mailto:info@venture.org.nz) or visit our website, [www.taranaki.info](http://www.taranaki.info)