

## Global Expert

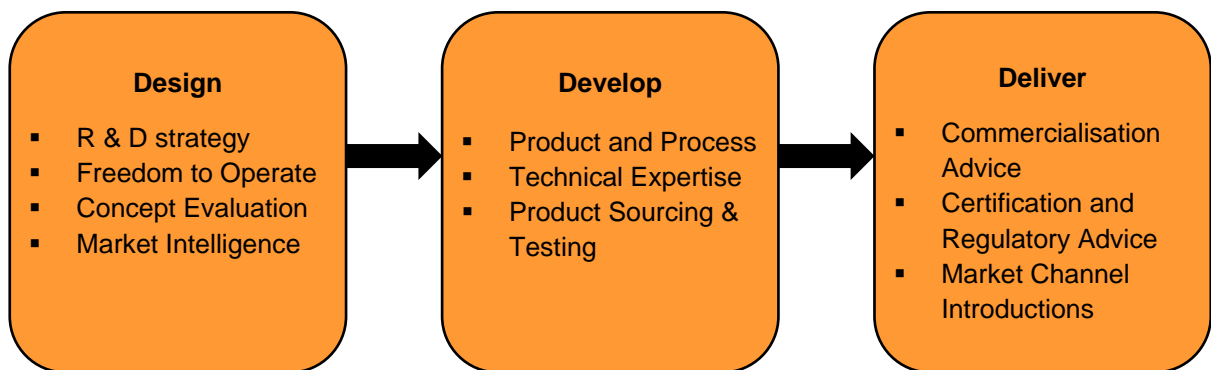
### Connecting NZ businesses to global expertise

Global Expert is a proven and easy to use expert connection service.

It helps NZ businesses solve their technical and market challenges by connecting them to leading experts from respected sources in NZ and/or overseas.

Global Expert offers companies access to global best practice from their own offices cutting down on risk/cost, speeding up development times and allowing better integration of sales, marketing and research and development activity.

**Great value, low cost and low risk:** saves time and money with fast, confidential introductions to the right experts to provide the right assistance from design to development to market delivery.



### Global Expert finds the answers

#### Market-related questions in the design or delivery stages of a project

We have connected companies to experts to provide market assessments, identify market dynamics, opportunities and potential channel partners.

#### Technical questions across all project stages

Our expert connections have helped companies solve production, process and new product development problems. Many companies have accelerated their development and improved their success by using experts to complement their own resources. We have assisted:

- Product design and manufacture, incorporation of new features, technologies, materials and material coatings
- Specialised product testing and regulatory compliance advice

## Technology Sourcing and Specialist Supplier related questions

We have connected companies to new technology providers and specialist suppliers of leading edge materials and technologies. These have included spin-out companies from universities and research institutions with relevant and novel technologies. Our supplier sourcing has identified:

- Equipment, products and materials for specialised applications
- Specialist service providers and contract manufacturers.

## Fast, confidential, guaranteed, connected

**Fast:** We act promptly as we recognise that speed is often critical to maintain momentum on a business project.

**Confidential:** We conduct our searches as a NZ Government agency. Your organisation is not mentioned unless specifically requested.

**Guaranteed:** Global Expert guarantees to deliver search results within 15 working days.

**Connected:** We source experts through our broad knowledge networks, with tens of thousands of technology and market professionals from leading commercial, research and government organisations worldwide.

**Open to all:** We work with all NZ businesses, from start-up to established exporters. There are no forms to fill or approvals to contend with, just give us a call.

## Global Expert Team

Our team is technically strong, easy to communicate with and specialises in finding practical expert solutions from NZ, Australia, Asia, Europe and the Americas.

We have completed over 300 expert searches from industry sectors including specialised manufacturing, materials, food and beverage, software, medical, pharmaceuticals, nutraceuticals, agriculture, life-sciences, horticulture and forestry.

## How we work

We listen to your requirements and clarify the challenge and ideal expert profile. A search brief outlining the project description is prepared for your approval before we start the search.

We cast a wide search net to find the most suitable experts with the technology, skills and knowledge for each project.

Potential experts are interviewed by phone and where there is a match, we include the expert in our search report, which includes a shortlist of available experts.

You can then contact the experts directly to discuss your project in more detail before deciding who to work with.

## What does an expert search cost?

- New Zealand search - price \$495 + GST.
- International search - price \$1995 + GST (includes New Zealand search)

## Support to assist expert engagement

Global Expert links to TechNZ funding support, which assists New Zealand businesses in growing their technical, research and development and commercialisation capability.

## Like to find out more?

Call 0800 GET EXPERT (800 438 397), Auckland 09 912 6730, Wellington 04 917 7800, Christchurch 021 288 7550 or email [globalexpert@msi.govt.nz](mailto:globalexpert@msi.govt.nz).