

# Enterprise News

Photos: Rob Tucker

Venture  
**TARANAKI**  
Te Puna Umanga

September 2009

## Boost your business with Venture Taranaki's Enterprise Training Programme

Venture Taranaki's Enterprise Training Programme presents a range of courses to help your business get ahead. There are places still available on upcoming Staff Motivation and Effective Business Planning courses. What's more, both courses are fully subsidised.

### What Motivates Your Staff

Business owners cannot build a winning business on their own - they need the support of staff. This workshop by Sam Tyson will help you get your staff to be the best thing that ever happened to your business, and you to be the best boss that ever happened to them.

This 3-hour workshop will give you an understanding of what motivates your staff, how to get the best out of them and how to manage their behaviour. Most importantly you will learn how to engage your staff to care about delivering extraordinary results.

Limited places are still available on this course, which runs from 9am - 12pm, 16 September 2009. To secure your place contact Sarah at [etp@venture.org.nz](mailto:etp@venture.org.nz) or 06 759 5166.

### Effective Business Planning

Even in the current economic climate there are businesses that will grow and succeed. These businesses know what it takes and they have a plan. In your

own business, strategic planning is often the last thing on the list. Sam Tyson will show you how to transform your business from potential into extraordinary results.

The 9-hour, 3-part series will cover setting goals and objectives, understanding the value in your business, preparing a strong foundation for growth and measuring success. The course runs from 9am-12pm on 1, 8 and 15 October, and limited places are still available - contact Sarah at [etp@venture.org.nz](mailto:etp@venture.org.nz) or 06 759 5166.

Enterprise Training Courses are fully funded and include a free online assessment and one-to-one followup coaching to ensure you get the most benefit. from attendance.

Both courses are held at Venture Taranaki, 9 Robe Street, New Plymouth. For more information on these and other upcoming courses contact Sarah Brotherstone on [etp@venture.org.nz](mailto:etp@venture.org.nz) or 06 759 5166.



## Oil and Gas Expo 2009

The oil and gas Specialist Technologies Cluster exhibited for the 4th time at the New Zealand Oil & Gas Expo and Conference held at New Plymouth's TSB Stadium this week.

The 20 strong group had a large presence at the Expo promoting their products and services and agree it was a worthwhile exercise. The conference ran on the first day of the event and was well attended.

Organised by Swan exhibitions and runs every two years. The cluster will also be attending the Australian Oil & Gas Expo in Perth in March 2010 for the 5th time since inception.

For more information on the cluster members and what they do, please visit [www.oilandgas.co.nz](http://www.oilandgas.co.nz)

**TARANAKI**  
like no other

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