

Enterprise News

Photos: Rob Tucker

Venture
TARANAKI
Te Puna Umanga

December 2009

Fleetwood Mac set to be huge

35,000 people will be attending the two Fleetwood Mac concerts at the TSB Bowl of Brooklands on 19 and 20 December, meaning a huge number of visitors to the region.

A flier has been printed that includes event and regional visitor information which will be available through the event's extensive volunteer network, visitor attractions and accommodation providers.

Taranaki's businesses are also be-

ing urged to ensure that they are prepared for a share of the action by planning enough staff and stock resources to meet the increased demand. The two events are a fantastic opportunity to showcase the region's legendary friendliness and customer service.



Lean Manufacturing returns

The successful Lean Manufacturing Programme run by Venture Taranaki will give your business the tools to identify constraints to growth, increase operating effectiveness and boost production to ultimately improve profitability.

Local business La Nuova Apparelmaster has been through the programme and has noticed great improvements. "The Lean Manufacturing course was a catalyst for significant change across the whole

business," says La Nuova Apparelmaster Operations Manager Bevan Broughton.

"It's not just about manufacturing. Lean is a significant part of our business plan now - we have an easily-learned system for reducing the cost of doing business."

To learn more about Lean Manufacturing can contact Sarah Brotherstone at Venture Taranaki at sarah@venture.org.nz.

Get ahead with Global Expert

Global Expert is a subsidised Government service provided by TechNZ to help businesses overcome challenges around research and development. It connects businesses to the best people with the right skills at all stages of the innovation cycle.

The first 50 companies to engage Global Expert by February 28, 2010 will receive funded expert fees up to \$2,000 and can apply for further matched funding.

When an eligible company engages an expert found through Global Expert, TechNZ will fund the first \$2000 of the expert's fees. So crack those challenges and get back to the office with the world's best on your team. Global Expert will help Taranaki businesses save time and money, reduce time to market and make better decisions faster.

Venture Taranaki is a TechNZ regional partner for FoRST. If you're keen to take up this offer, contact Nick Fleming on 06 759 5165.

World's fastest windsurfers made right here in Taranaki

A year ago Carbon Art received EDG-MD funding assistance from New Zealand Trade and Enterprise which helped the four-person company establish a global network of windsurfing distributors called 'super riders' who have generated substantial sales growth.

The innovative distribution model has been so successful that the majority of Carbon Art's sales are now to export markets in Europe. At the heart of the company is a quality product, developed and tested in the company's back yard - the waves around Surf Highway 45.

Carbon Art recently topped the International Speed World Cup board manufacturers rankings, with top riders using Carbon Art boards and GPS to prove the boards are the fastest available. For more info visit: www.carbonartwindsurf.com

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