

South Taranaki District

The following information contains a summary of key data available from the 2001 Census for the South Taranaki District and comparisons with New Zealand as a whole.⁽¹⁾

The information in this leaflet is based on the census usually resident population count.

The census usually resident population count for people of the Māori ethnic group includes those people who stated Māori as either their sole ethnic group or as one of several ethnic groups.

Population

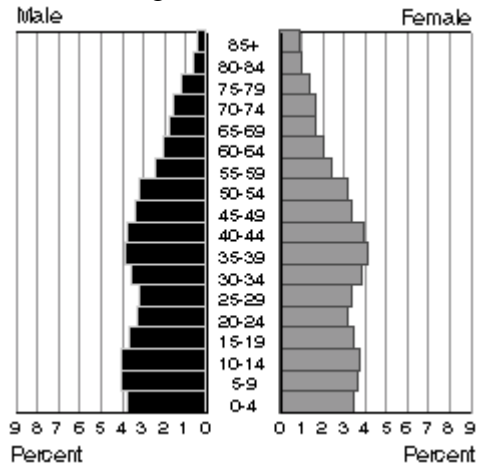
	Total population			Māori ethnic population	
	New Zealand	South Taranaki District		New Zealand	South Taranaki District
Males	1,823,007	13,875	Males	257,481	2,637
Females	1,914,270	13,662	Females	268,800	2,616
Total	3,737,280	27,537	Total	526,281	5,250
Change since 1991 Census	363,354	- 2,694	Change since 1991 Census	91,434	474

- With 27,537 people, the South Taranaki District ranks 40th in size out of the 74 Territorial Authorities in New Zealand.
- The South Taranaki District has 0.7% of the population of New Zealand. While the population of New Zealand has grown since 1991, the population of the South Taranaki District has declined.
- With 5,250 Māori people, the South Taranaki District ranks 33rd in size out of the 74 Territorial Authorities in New Zealand.
- The South Taranaki District has 1.0% of the Māori population of New Zealand. The rate of Māori population growth since the 1991 Census is less than for New Zealand as a whole.

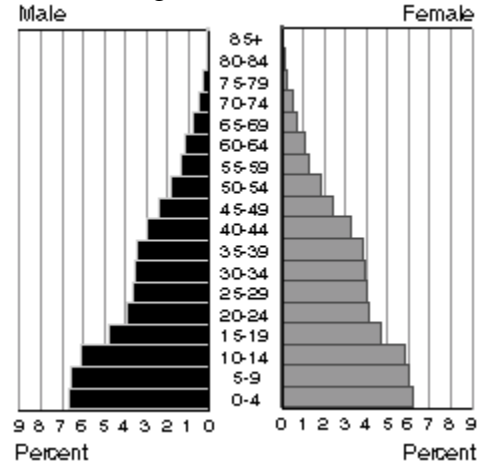
Age and sex

New Zealand

Total population
Age-sex structure

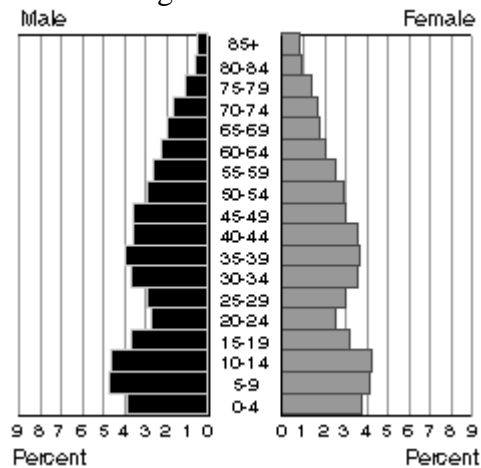


Māori ethnic population
Age-sex structure

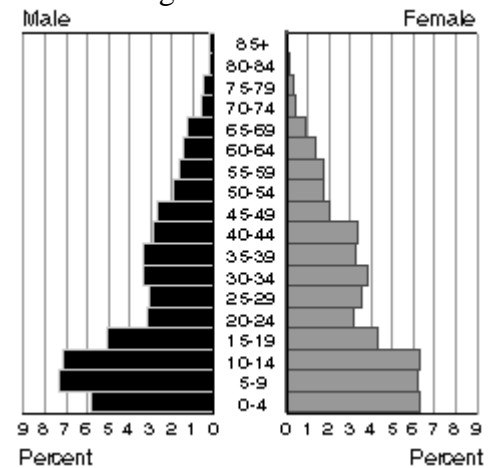


South Taranaki District

Total population
Age-sex structure



Māori ethnic population
Age-sex structure

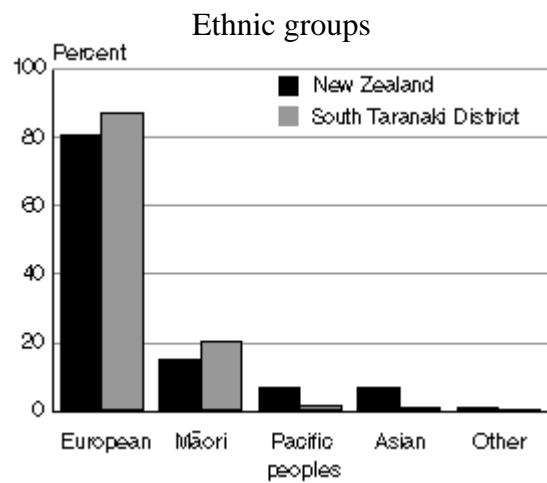


- The median age of people in the South Taranaki District is 34.5, compared with 34.8 for all of New Zealand.
- The median age of Māori people in the South Taranaki District is 21.3, compared with 21.9 for all Māori in New Zealand.

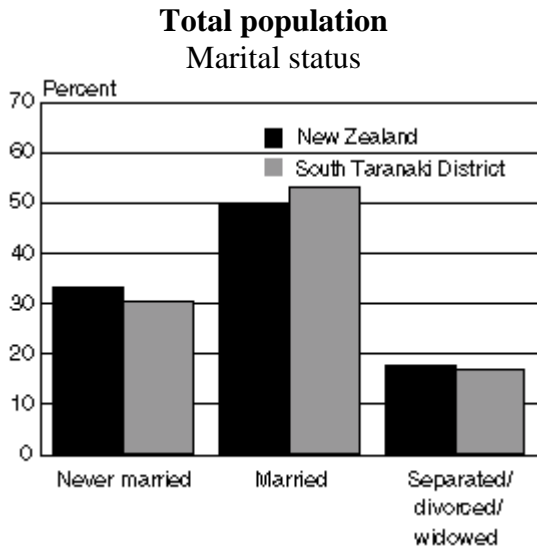
- 12.5% of people (3,432) in the South Taranaki District are aged 65 and over, compared with all of New Zealand which has 12.1% of people aged 65 and over.
- 25.5% of people (7,029) in the South Taranaki District are aged under 15, compared with 22.7% for all of New Zealand.
- 4.5% of Māori people (234) in the South Taranaki District are aged 65 and over, compared with 3.4% for all Māori in New Zealand.
- 39.0% of Māori people (2,049) in the South Taranaki District are aged under 15, compared with 37.3% for all Māori in New Zealand.

Ethnic groups (total responses)

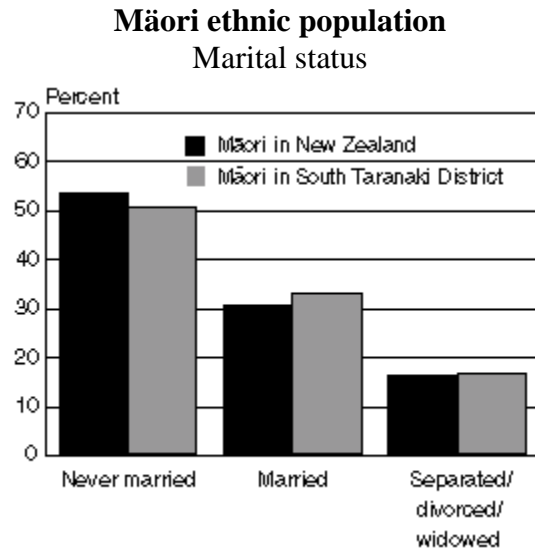
- 86.8% of people (23,067) in the South Taranaki District said they belong to the European ethnic group. For all New Zealand 80.1% said they belong to the European ethnic group.
- 19.8% of people (5,253) in the South Taranaki District said they belong to the Māori ethnic group compared with all of New Zealand at 14.7%.
- The population of the South Taranaki District contains a smaller proportion of Pacific peoples (1.0%) and smaller proportion of Asian people (0.9%) compared with the whole of New Zealand (at 6.5% and 6.6% respectively).



Marital status



- 5,808 people aged 15 years and over who live in the South Taranaki District said they had never married; 10,149 were married and 3,228 were widowed, separated or divorced.
- 27.2% of people aged 15 years and over (1,524) in the South Taranaki District who have never been married said that they live with a partner.



- 1,473 Māori people aged 15 years and over who live in the South Taranaki District said they had never married; 963 were married and 486 were widowed, separated or divorced.
- 29.2% of Māori people aged 15 years and over (411) in the South Taranaki District who have never been married said that they live with a partner.

Languages spoken

Total population

- The most common language after English in the South Taranaki District is Māori, spoken by 6.5% of people. For New Zealand as a whole, the most common language after English is also Māori (4.5%).

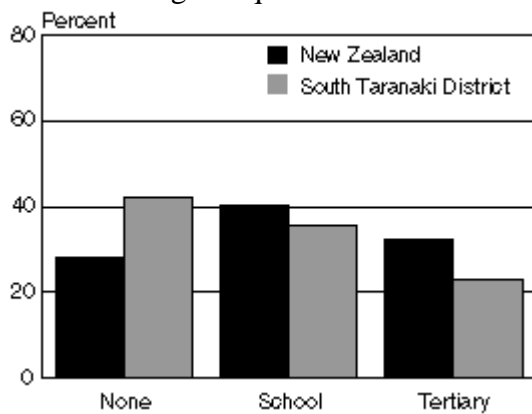
Māori ethnic population

- 28.7% (1,473) of the Māori people in the South Taranaki District speak Māori. This is the most commonly spoken language after English, for all Māori in New Zealand (25.2%) and in the South Taranaki District.

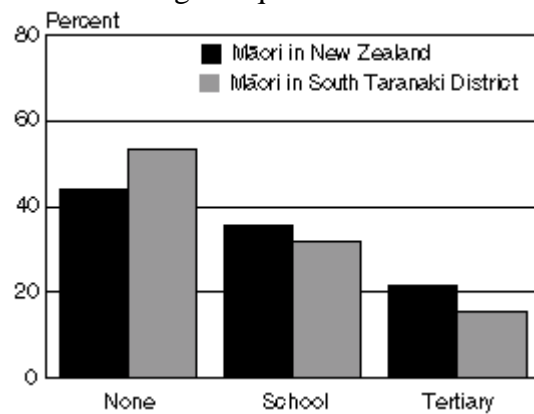
- 88.8% of the population in the South Taranaki District (23,478) speak only one language, compared with 82.1% for New Zealand as a whole.
- 8.2% of the people in the South Taranaki District (2,160) speak two languages; 1.1% (294) speak three or more languages.
- 68.2% of the Māori population in the South Taranaki District (3,504) speak only one language, compared with 71.3% for Māori in New Zealand as a whole.
- 26.1% of Māori people in the South Taranaki District (1,338) speak two languages; 2.2% (111) speak three or more languages.

Education

Total population
Highest qualification

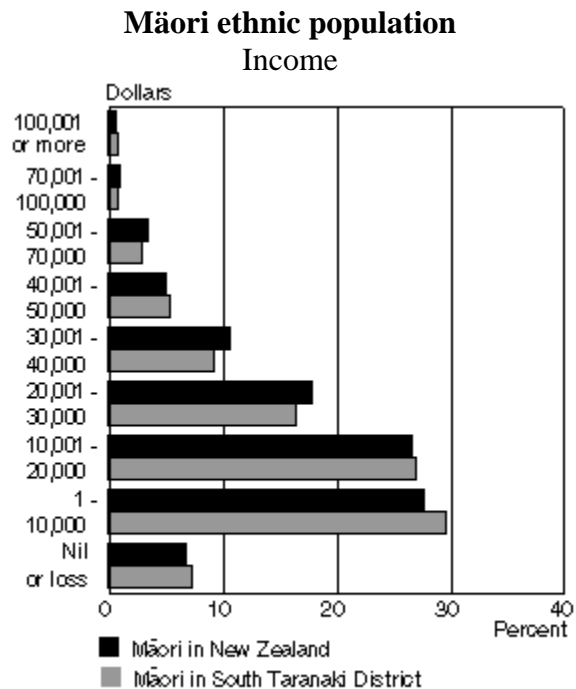
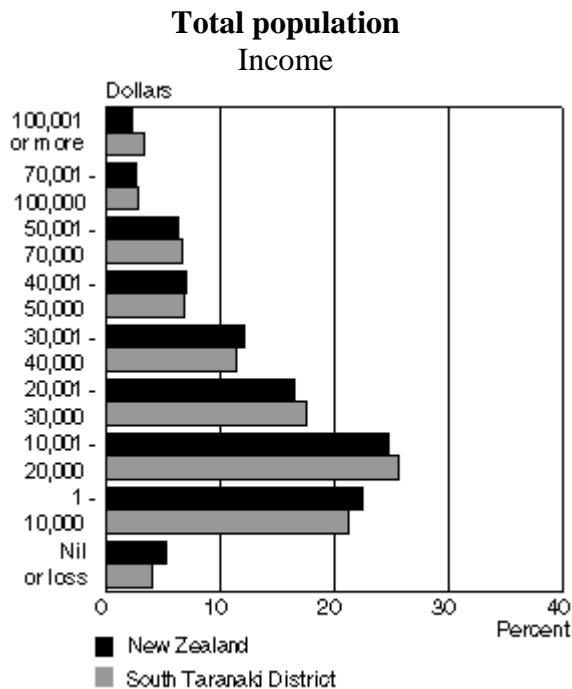


Māori ethnic population
Highest qualification



- 22.6% of people aged 15 years and over (3,888) in the South Taranaki District said they have a tertiary qualification, compared with 32.2% for New Zealand as a whole.
- 41.9% of people aged 15 years and over (7,215) in the South Taranaki District said they have no formal qualifications, compared with 27.6% of people aged 15 years and over in New Zealand.
- 15.4% of Māori people aged 15 years and over (411) living in the South Taranaki District said they have a tertiary qualification, compared with 21.2% for all Māori people aged 15 years and over in New Zealand.
- 53.0% of Māori people aged 15 years and over (1,410) in the South Taranaki District said they have no formal qualifications, compared with 43.6% of Māori people aged 15 years and over in New Zealand.

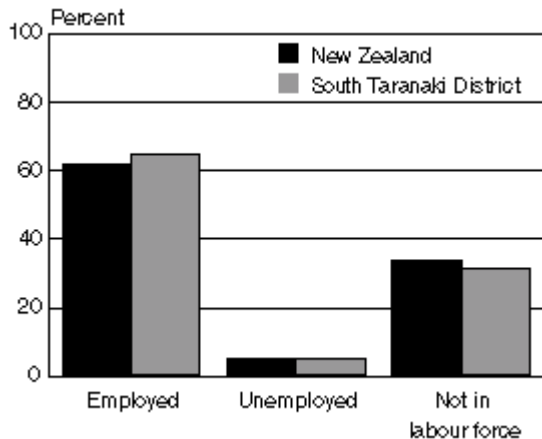
Income



- The median income of people in the South Taranaki District is \$19,400, compared with \$18,500 for all of New Zealand.
- 51.2% of people aged 15 years and over in the South Taranaki District have an annual income of \$20,000 or less, compared with 52.8% for New Zealand as a whole.
- 12.9% of people aged 15 years and over in the South Taranaki District have an annual income of more than \$50,000, compared with 11.5% for New Zealand as a whole.
- The median income of Māori people in the South Taranaki District is \$14,000, compared with \$14,800 for all Māori in New Zealand.
- 64.1% of Māori people aged 15 years and over in the South Taranaki District have an annual income of \$20,000 or less, compared with 61.2% for Māori in New Zealand as a whole.
- 4.8% of Māori people aged 15 years and over in the South Taranaki District have an annual income of more than \$50,000, compared with 5.2% for Māori in New Zealand as a whole.

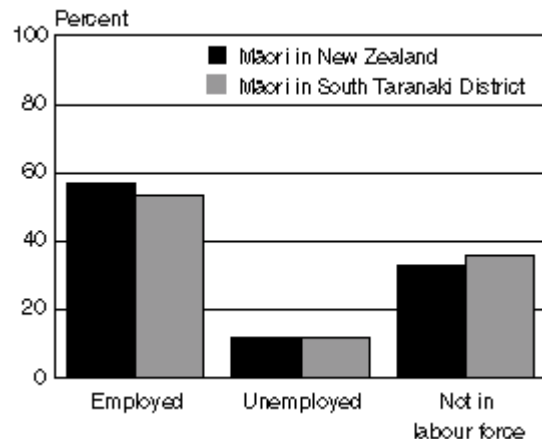
Employment and Unemployment

Total population
Labour force status



- The unemployment rate in the South Taranaki District is 6.6%, compared with 7.5% for all of New Zealand.
- The most popular occupational group in the South Taranaki District is agriculture and fishery workers. The most popular occupational group in New Zealand as a whole is service and sales.

Māori ethnic population
Labour force status

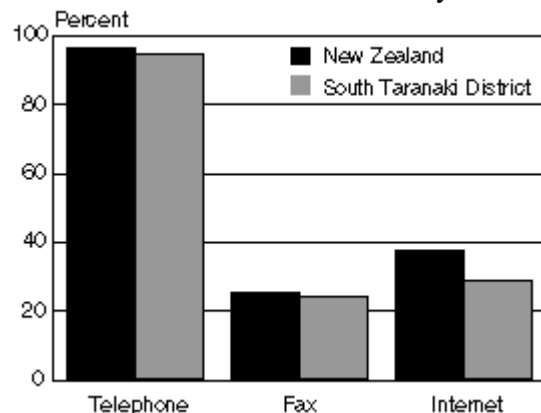


- The unemployment rate of Māori in the South Taranaki District is 17.8%, compared with 16.8% for all Māori in New Zealand.
- The most popular occupational group for Māori in the South Taranaki District is plant and machine operators and assemblers. The most popular occupational group for all Māori in New Zealand as a whole is service and sales.

Access to telecommunication systems

- 2,754 households or 28.4% in the South Taranaki District have access to the Internet, compared with 37.4% for all of New Zealand.
- 522 households or 5.4% in the South Taranaki District have no access to a telephone, compared with 3.7% for all of New Zealand.

Access to telecommunication systems



Households

- In the South Taranaki District, 70.4% (6,969) of all households are one-family households. For New Zealand as a whole, one-family households make up 69.1% of all households.
- 2,475 people in the South Taranaki District live in one-person households, which is 25.0% of all households. In New Zealand as a whole, one-person households make up 23.4% of all households.
- Average household size in the South Taranaki District is 2.6 people, compared with 2.7 people for New Zealand as a whole.



Home ownership and rent

- 71.9% of permanent private dwellings in the South Taranaki District are owned with or without a mortgage, compared with 68.8% for all of New Zealand.
- For dwellings that are rented, the average weekly rent paid for permanent private dwellings in the South Taranaki District is \$106, compared with \$176 for New Zealand as a whole.

Families

- In the South Taranaki District, couples with children (3,147 families) make up 43.9% of all families. Couples with no children make up 39.2% of all families.
- 16.9% of families (1,212) in the South Taranaki District are one parent with child(ren) families, compared with 18.9% for New Zealand as a whole.
- In New Zealand as a whole, couples with children make up 42.1% of all families and couples with no children make up 39.0% of all families.

All figures in this leaflet have been randomly rounded to base 3 to preserve confidentiality.

(1) The percentages in this leaflet are calculated against complete responses; that is, excluding cases where no answers were provided.