

Stratford District

The following information contains a summary of key data available from the 2001 Census for the Stratford District and comparisons with New Zealand as a whole.⁽¹⁾

The information in this leaflet is based on the census usually resident population count.

The census usually resident population count for people of the Māori ethnic group includes those people who stated Māori as either their sole ethnic group or as one of several ethnic groups.

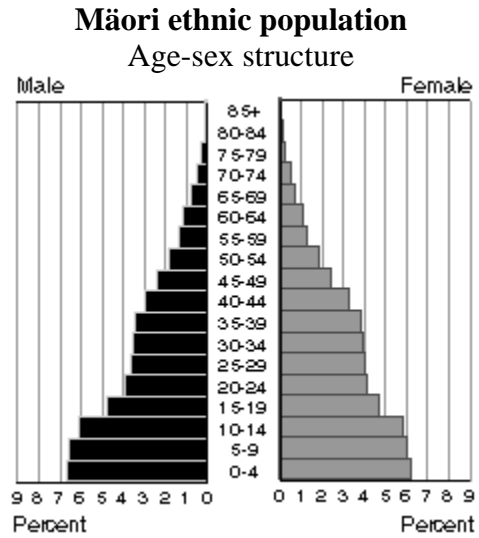
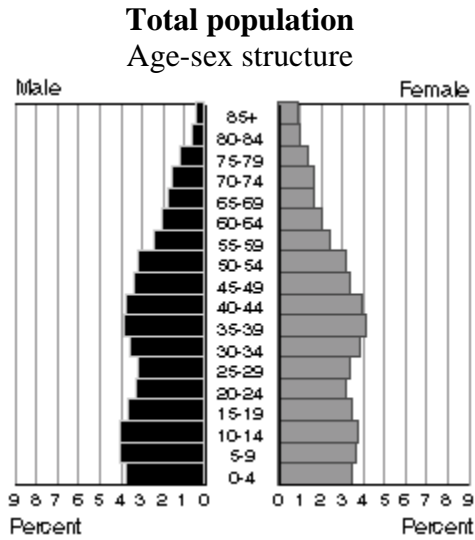
Population

Total population			Māori ethnic population		
	New Zealand	Stratford District		New Zealand	Stratford District
Males	1,823,007	4,395	Males	257,481	420
Females	1,914,270	4,491	Females	268,800	405
Total	3,737,280	8,886	Total	526,281	822
Change since 1991 Census	363,354	- 999	Change since 1991 Census	91,434	48

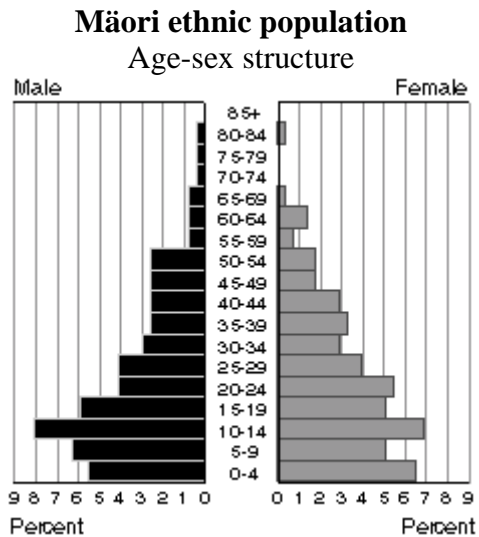
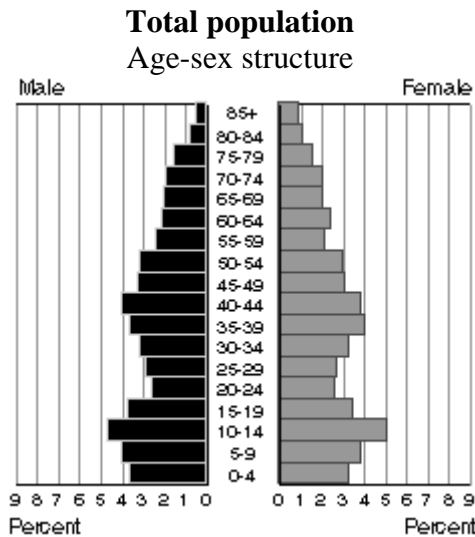
- With 8,886 people, the Stratford District ranks 65th in size out of the 74 Territorial Authorities in New Zealand.
- The Stratford District has 0.2% of the population of New Zealand. While the population of New Zealand has grown since 1991, the population of the Stratford District has declined.
- With 822 Māori people, the Stratford District ranks 66th in size out of the 74 Territorial Authorities in New Zealand.
- The Stratford District has 0.2% of the Māori population of New Zealand. The rate of Māori population growth since the 1991 Census is less than for New Zealand as a whole.

Age and sex

New Zealand



Stratford District

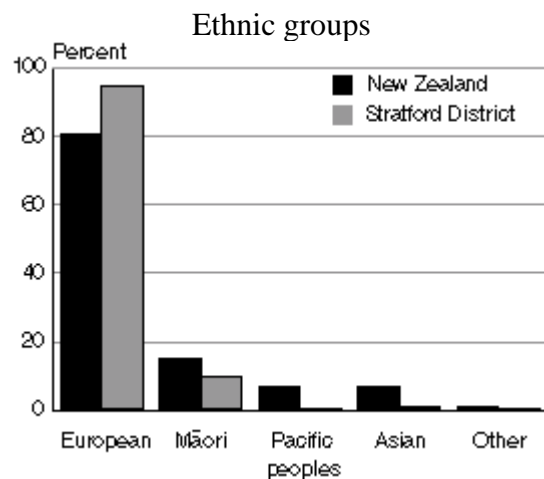


- The median age of people in the Stratford District is 36.0, compared with 34.8 for all of New Zealand.
- The median age of Māori people in the Stratford District is 19.6, compared with 21.9 for all Māori in New Zealand.

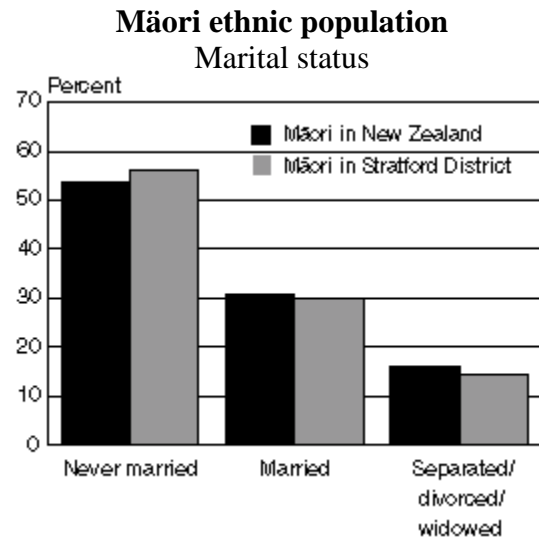
- 14.2% of people (1,260) in the Stratford District are aged 65 and over, compared with all of New Zealand which has 12.1% of people aged 65 and over.
- 24.5% of people (2,172) in the Stratford District are aged under 15, compared with 22.7% for all of New Zealand.
- 2.2% of Māori people (18) in the Stratford District are aged 65 and over, compared with 3.4% for all Māori in New Zealand.
- 39.1% of Māori people (321) in the Stratford District are aged under 15, compared with 37.3% for all Māori in New Zealand.

Ethnic groups (total responses)

- 94.6% of people (8,145) in the Stratford District said they belong to the European ethnic group. For all New Zealand 80.1% said they belong to the European ethnic group.
- 9.5% of people (822) in the Stratford District said they belong to the Māori ethnic group compared with all of New Zealand at 14.7%.
- The population of the Stratford District contains a smaller proportion of Pacific peoples (0.4%) and a smaller proportion of Asian people (0.7%) compared with the whole of New Zealand (at 6.5% and 6.6% respectively).



Marital status



- 1,749 people aged 15 years and over who live in the Stratford District said they had never married; 3,492 were married and 1,092 were widowed, separated or divorced.
- 25.9% of people aged 15 years and over (438) in the Stratford District who have never been married said that they live with a partner.
- 258 Māori people aged 15 years and over who live in the Stratford District said they had never married; 138 were married and 66 were widowed, separated or divorced.
- 35.4% of Māori people aged 15 years and over (87) in the Stratford District who have never been married said that they live with a partner.

Languages spoken

Total population

- The most common language after English in the Stratford District is Māori, spoken by 2.8% of people. For New Zealand as a whole, the most common language after English is also Māori (4.5%).

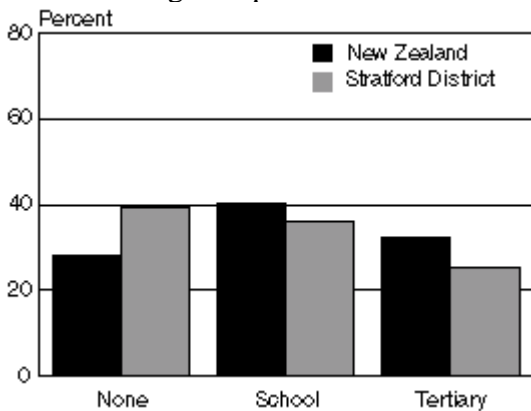
Māori ethnic population

- 20.2% (165) of the Māori people in the Stratford District speak Māori. This is the most commonly spoken language after English, for all Māori in New Zealand (25.2%) and in the Stratford District.

- 91.6% of the population in the Stratford District (7,860) speak only one language, compared with 82.1% for New Zealand as a whole.
- 5.2% of the people in the Stratford District (447) speak two languages; 1.3% (108) speak three or more languages.
- 76.6% of the Māori population in the Stratford District (627) speak only one language, compared with 71.3% for Māori in New Zealand as a whole.
- 17.9% of Māori people in the Stratford District (147) speak two languages; 2.6% (21) speak three or more languages.

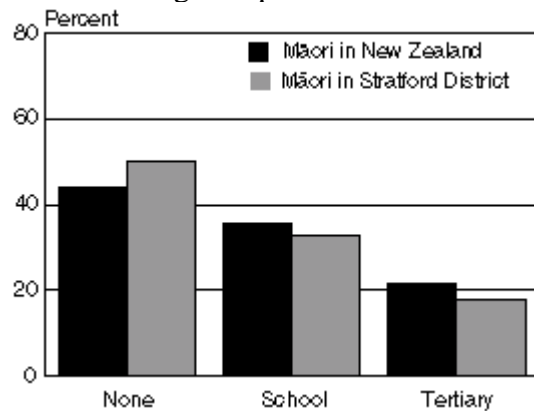
Education

Total population
Highest qualification



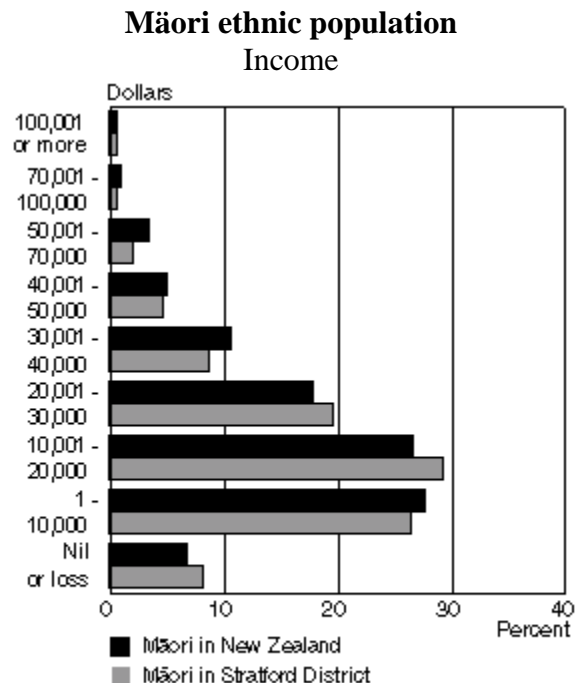
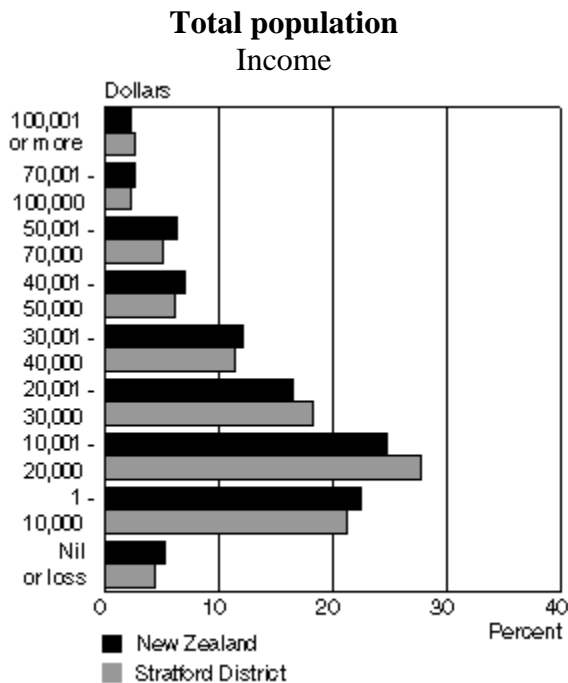
- 25.1% of people aged 15 years and over (1,398) in the Stratford District said they have a tertiary qualification, compared with 32.2% for New Zealand as a whole.
- 39.3% of people aged 15 years and over (2,193) in the Stratford District said they have no formal qualifications, compared with 27.6% of people aged 15 years and over in New Zealand.

Māori ethnic population
Highest qualification



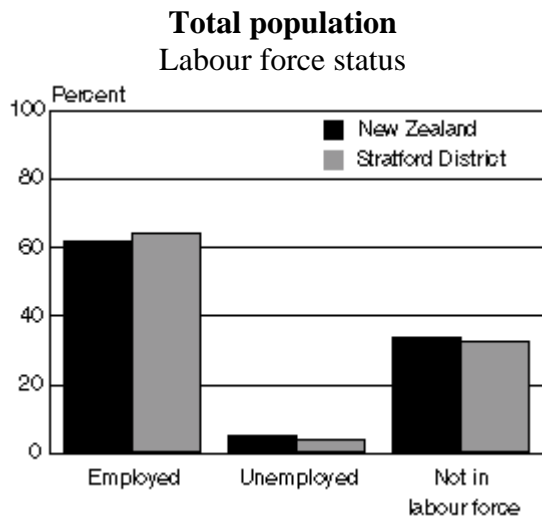
- 17.6% of Māori people aged 15 years and over (75) living in the Stratford District said they have a tertiary qualification, compared with 21.2% for all Māori people aged 15 years and over in New Zealand.
- 50.0% of Māori people aged 15 years and over (213) in the Stratford District said they have no formal qualifications, compared with 43.6% of Māori people aged 15 years and over in New Zealand.

Income



- The median income of people in the Stratford District is \$18,200, compared with \$18,500 for all of New Zealand.
- 53.6% of people aged 15 years and over in the Stratford District have an annual income of \$20,000 or less, compared with 52.8% for New Zealand as a whole.
- 10.3% of people aged 15 years and over in the Stratford District have an annual income of more than \$50,000, compared with 11.5% for New Zealand as a whole.
- The median income of Māori people in the Stratford District is \$14,100, compared with \$14,800 for all Māori in New Zealand.
- 63.3% of Māori people aged 15 years and over in the Stratford District have an annual income of \$20,000 or less, compared with 61.2% for Māori in New Zealand as a whole.
- 3.4% of Māori people aged 15 years and over in the Stratford District have an annual income of more than \$50,000, compared with 5.2% for Māori in New Zealand as a whole.

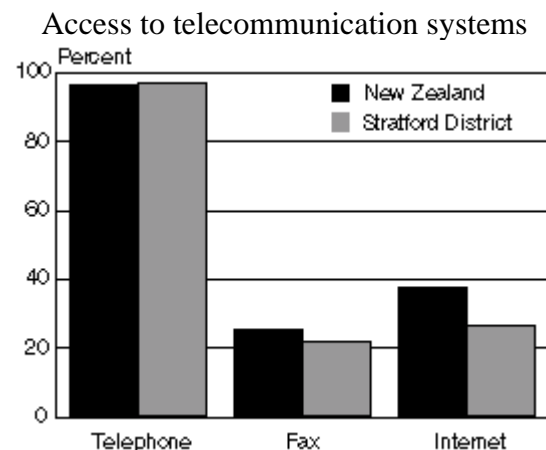
Employment and Unemployment



- The unemployment rate in the Stratford District is 5.5%, compared with 7.5% for all of New Zealand.
- The most popular occupational group in the Stratford District is agriculture and fishery workers. The most popular occupational group in New Zealand as a whole is service and sales.
- The unemployment rate of Māori in the Stratford District is 15.9%, compared with 16.8% for all Māori in New Zealand.
- The most popular occupational group for Māori in the Stratford District is plant and machine operators and assemblers. The most popular occupational group for all Māori in New Zealand as a whole is service and sales.

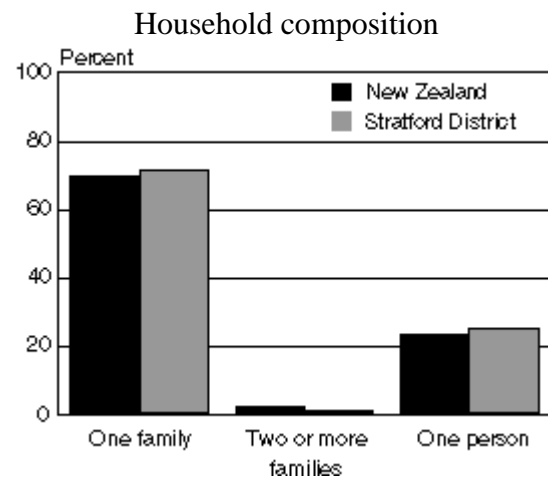
Access to telecommunication systems

- 828 households or 26.1% in the Stratford District have access to the Internet, compared with 37.4% for all of New Zealand.
- 105 households or 3.3% in the Stratford District have no access to a telephone, compared with 3.7% for all of New Zealand.



Households

- In the Stratford District, 71.3% (2,301) of all households are one-family households. For New Zealand as a whole, one-family households make up 69.1% of all households.
- 804 people in the Stratford District live in one-person households, which is 24.9% of all households. In New Zealand as a whole, one-person households make up 23.4% of all households.
- Average household size in the Stratford District is 2.6 people, compared with 2.7 people for New Zealand as a whole.



Home ownership and rent

- 73.0% of permanent private dwellings in the Stratford District are owned with or without a mortgage, compared with 68.8% for all of New Zealand.
- For dwellings that are rented, the average weekly rent paid for permanent private dwellings in the Stratford District is \$98, compared with \$176 for New Zealand as a whole.

Families

- In the Stratford District, couples with children (1,017 families) make up 43.3% of all families. Couples with no children make up 41.6% of all families.
- 14.9% of families (351) in the Stratford District are one parent with child(ren) families, compared with 18.9% for New Zealand as a whole.
- In New Zealand as a whole, couples with children make up 42.1% of all families and couples with no children make up 39.0% of all families.

All figures in this leaflet have been randomly rounded to base 3 to preserve confidentiality.

(1) The percentages in this leaflet are calculated against complete responses; that is, excluding cases where no answers were provided.